



**Start Most Profitable
Franchise Brand
with
Universal Food Menu**

@3.95 Lakhs

Only

**For Franchise Enquiry:
93632 53118 | 90039 96635**

Welcome to “Idly Dosa Sambar”

A Healthy Twist to Tradition

Welcome to IDS, where tradition meets taste! We are a renowned name in the South Indian culinary industry, famous for serving authentic, high-quality Idly and Dosa. Our recipe has been perfected over generations, ensuring a delicious experience with every bite.

Founded with a passion for spreading the rich flavours of South Indian cuisine, we now offer you the chance to join us and be a part of this flavourful journey. Become a franchisee and be part of our ever-growing family.

Why Choose Our Franchise?

- **Proven Success:** Over 5 years of experience in the industry with a loyal customer base.
- **Authentic Recipes:** Traditional, high-quality ingredients and cooking methods that ensure superior taste.
- **Business Model:** Low investment, high returns with a simple and efficient operation.
- **Brand Recognition:** Leverage the power of a well-established and trusted name in the market.
- **Comprehensive Support:** We provide complete training, marketing, and operational support to ensure your success.
- **Scalable Growth:** Opportunity for multi-unit franchises and continuous expansion.

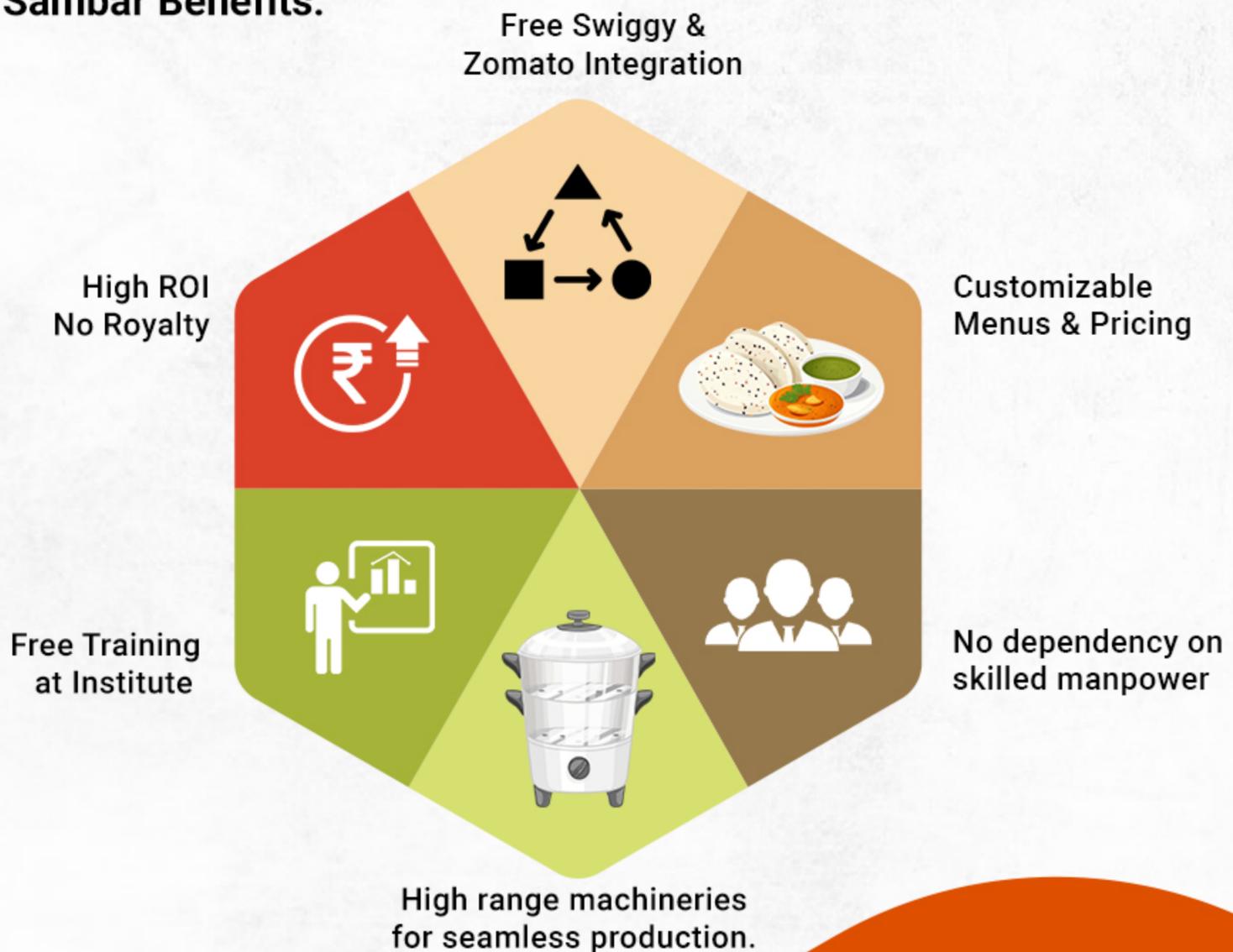


Our Offerings

- **Idly** – Soft, fluffy, and made fresh daily with premium quality rice and dal. Served with chutney and sambar, it's a breakfast favourite.
- **Dosa** – Crispy, golden brown dosas served with a variety of fillings like masala, paneer, and cheese.
- **Vada** – A perfect companion to Idly and Dosa, our crispy vadas are fried to perfection.
- **Sambar & Chutneys** – Rich, flavourful sambar and fresh coconut chutneys made from traditional recipes.
- **Beverages** – Refreshing South Indian Filter coffee to complement every meal.



Idly Dosa Sambar Benefits:



Delicious MENU CATALOGUE



COFFEE

Tea

Filter Coffee



PRICE

15

20

SNACKS

Methu Vadai (1pc)

Paruppu Vadai (1pc)

Sambar Vadai (1pc)



PRICE

15

15

20

IDLY

Idly (2pc)

Thattu Idly (1pc)

Thattu Podi Idly (1pc)

PRICE

25

25

50



FRIED IDLY

Pepper Fried Idly

Mexican Fried Idly

Peri Peri Fried Idly

Schezwan Fried Idly

PRICE

60

80

80

80



DOSA

Kal Dosa (2pc)

Plain Dosa

Podi Dosa

Masala Dosa

Ghee Dosa

Butter Dosa

Onion Dosa

Onion Podi Dosa

Rava Dosa

Rava Podi Dosa

Ghee Podi Dosa

Ghee Masala Dosa

Butter Podi Dosa

Butter Masala Dosa

Paneer Masala Dosa

Mushroom Masala Dosa

PRICE

40

60

70

80

80

80

80

80

80

90

90

90

90

90

120

120

DOSA

Chocolate Dosa

Cheese Dosa

Mexican Dosa

Schezwan Dosa

Peri Peri Dosa

Mexican Cheese Dosa

Schezwan Cheese Dosa

Peri Peri Cheese Dosa

Peri Peri Masala Dosa

Mexican Masala Dosa

Schezwan Masala Dosa

Peri Peri Cheese Masala Dosa

Mexican Cheese Masala Dosa

Schezwan Cheese Masala Dosa

Double Chocolate Dosa

PRICE

120

120

120

120

120

120

120

120

150

150

150

150

150

150

150

SPECIAL DOSA

Neer Dosa (3pc)

Maggi Dosa

Maggi Cheese Dosa

Mysore Masala Dosa

Ghee Mysore Masala Dosa

PRICE

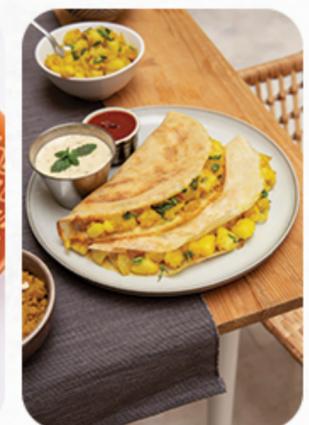
80

120

150

150

180



Franchisor Inclusions:

Machineries & Equipment's:

- Commercial 2 Stone Wet Grinder (10L) – 1
- SS 4ft Dosa Kal – 1
- 4 Hole Bain Marie – 1
- Idly Steamer – 1
- SS 3 Burner Stove - Table Top – 1
- SS Commercial 2 Burner Stove – 1
- Commercial Mixer Grinder (5L) – 1
- Filter Coffee Machine – 1
- 350L Deep Freezer – 1



Branding & Advertisement:

- 10*4 Branding Name Board – 1
- 6*3 Standing Light Board – 1
- Photo Frames – 10 Nos
- LED Logo – 1
- Pamphlets – 2000 Nos



Welcome Kit

- Nitrile Gloves – 1 Box
- Apron – 4 Nos
- Head Cap Cover – 1 Box
- Seasoning Cups – 4 Nos



Franchisee Responsibilities:

Choosing Location : Franchisee should choose the locations based on people crowding areas like Market, School, College, Bus stand, Companies, etc.

Transportation charges : Franchisee should take care of the transportation charges depends on their location. Franchisor shall arrange 'MSS / VRL / A1 transport' kind of logistics under 'TO PAY' option.

Battery backup : Power backup should be arranged by the Franchisee based on requirements.

Cylinders : Franchisee should arrange Four cylinders. Three for work and one for backup.

Trade & Commercial Licence : Franchisee should take care on the local permissions and other licences if required. Franchisor shall advise on the procedural formalities.

Initial stocks purchase : Franchisee should arrange Rs.90,000 for purchasing basic stocks like Masalas, Packing containers, Groceries, etc

Cutleries purchase : Franchisee should arrange Rs.1,50,000 for Plates, Glass, Storage containers, cutting board, working tables, etc. based on the requirements.

Business Cycle amount : Franchisee should maintain Rs.1,00,000 for business rotation.



SALES PROJECTION

Sales Projection	Projection 1		Projection 2		Projection 3		Projection 4	
	Daily	Monthly	Daily	Monthly	Daily	Monthly	Daily	Monthly
Average Sales	8000	240000	12000	360000	18000	540000	25000	750000
Staff Salary	1200	36000	1500	45000	2000	60000	2500	75000
Shop Rent	700	21000	800	24000	1500	45000	2000	60000
Current Bill	300	9000	500	15000	800	24000	1000	30000
Groceries	2000	60000	3000	90000	4000	120000	5000	150000
Vegetables	500	15000	800	24000	1000	30000	1500	45000
Gas	600	18000	1200	36000	1000	30000	1600	48000
Masalas	250	7500	400	12000	500	15000	600	18000
Packing material	200	6000	300	9000	400	12000	500	15000
Total expenses / day	5750	172500	8500	255000	11200	336000	14700	441000
Miscellaneous (5%)	287	8625	425	12750	560	16800	735	22050
Total Net Profit	1962	58875	3075	92250	6240	187200	9565	286950

CORPORATE OFFICE ADDRESS:

KVM Complex, GST Road, Chengalpattu By-Pass, Chengalpattu, Tamil Nadu - 603002.

Contact Number: 7010024542

FOR FRANCHISE ENQUIRY:

Tamil Nadu : 93632 53118 | 90039 96635

Andhra Pradesh & Telangana : 63640 62635

Karnataka : 63640 62635

